



March 21, 2013

IN CONTRACT

## UWS Conversion Passes 80 Percent, Shows Off Its Model

Thursday, March 21, 2013, by Sara Polsky



The condo conversion of the Upper West Side's Park Columbus, a 1980s rental building that [met with some trouble](#) in the conversion process, launched sales [early](#) due to bonkers demand. The pace has continued to be hectic in the two-plus months that **101 West 87th Street** has been on the market—the place is, with 50 units in contract, 81 percent sold. Before it gets to 100, we are taking this opportunity to post a few new model units photos, above.

[http://ny.curbed.com/archives/2013/03/21/uws\\_conversion\\_passes\\_80\\_percent\\_shows\\_off\\_its\\_model.php](http://ny.curbed.com/archives/2013/03/21/uws_conversion_passes_80_percent_shows_off_its_model.php)



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The [official site](#) shows seven units still available, ranging from an \$820,000 1BR, 1BA to a **\$4.5 million** 4BR, 3BA. We're guessing the sales team might not bother with a formal launch event by this point.

- [Availability: 101 West 87th Street](#) [101w87.com]
- [101 West 87th Street coverage](#) [Curbed]